

Strategic Timelines

Strategic Market Planning and Business Planning Analyst

Case Studies



We've helped countless technical/technology driven businesses gain traction. The majority of our clients are engineering and technology firms that are developing and/or commercializing robotic, geomatics, ICT, and oil/gas innovations. Here are a few case studies from our files.

Starting: Feasibility Study / Opportunity Assessment Case Study

An ICT company recently ventured into a new market arena from selling consulting software services to selling product.

[View More](#)

Growing: Marketing Strategy Development & Planning Case Study

With market demand increasing substantially in Western Canada, we conducted an extensive customer survey to fully understand customer product and service needs and what 'wowed' customers.

[View More](#)

Funding: Business Planning Case Study

A 30 page business financing plan was prepared for a technical client serving the oil & gas services sector.

[View More](#)

Exiting: Strategic Framework for Exit Case Study

Working with a micro business with 20 years expertise in their field, we built a 10 Year Strategic Framework to identify the major milestones that needed to be reached each year 10 years time.

[View More](#)